

ADVERTISING RATES

Web Rates and Specs



POSITION	SIZE IN PIXELS	1x	2x
Inline square Top right panel, site page	300 x 250	\$400	\$300
Inline rectangle Top middle panel, site page	275 x 60	\$235	\$200
Inline small Navigational bar, site page	120 x 90	\$150	\$125
Sponsors Lower right panel, site page	120 x 60	\$75	\$60

All web ads are accepted in the following formats:
.gif, .jpg, .png, .bmp, .swf, html

WEB DETAILS

Ad Pricing

Prices are per issue. Premium ad spots are available for additional fee. All fees must be paid in advance.

Special Sponsorship

Exclusive sponsorship is available. Our sales representative will be happy to discuss possibilities.

If you are interested in a different sized ad, please contact us for rates.

300 x 250

Inline square

275 x 60

Inline rectangle

120 x 90

Inline small

120 x 60

Sponsors

TO PLACE YOUR AD

Contact Tom or Chantai
Sales and Marketing
Tel: 772-532-4423
sales@parentingspecialneeds.org

www.parentingspecialneeds.org

