

Parenting Special Needs Magazine Advertising Order Form

Parenting Special Needs LLC • 310 21st Ct SW • Vero Beach, FL. 32962
Tel: 772-532-4423 • Fax: 772-299-4310 • Email: info@parentingspecialneeds.org

CHECK THE ISSUE YOU WISH TO ADVERTISE IN:

JAN/FEB MAR/APR MAY/JUNE JULY/AUG SEPT/OCT NOV/DEC

Ad Size: _____

Company: _____ Telephone: () _____

Contact person: _____ Fax: () _____

Address: _____ Email: _____

City: _____ State/Province _____ Zip/Postal code _____

Payment (check one): Total Enclosed _____ Check Money order

AUTHORIZED SIGNATURE: _____ Date: _____

(Signature Mandatory)

Above information must be filled out completely

PAYMENT TERMS: checks or money orders are accepted for payment. Make checks payable to Parenting Special Needs LLC. Returned checks will be subject to penalties pursuant to Florida law. Payment due with insertion order. Send payment to Parenting Special Needs LLC. • 310 21st Court S.W., Vero Beach, Florida 32962.

COPY AND CONTRACT POLICIES:

A. PUBLISHER reserves the right at its absolute discretion, and at any time, to cancel any advertising order or reject any advertising copy, whether or not the same has already been acknowledged and/or previously published. In addition, PUBLISHER reserves the right to remove from selected copies of the publication advertisements containing matter that subscribers have deemed objectionable or fraudulent. In the event of such cancellation or rejection by PUBLISHER advertising already run shall be paid for at the rate that would apply if the entire order were published. Cancellation of any portion of any advertising order or contract by or on behalf of the Advertiser or failure to have published the specified number of pages automatically nullifies any rate discount, including for previously published advertisements, and may result in a short-rate. In such event, Agency must reimburse PUBLISHER for the short-rate within 30 days of invoice thereof.

B. Orders that contain rates that vary from the rates listed herein shall not be binding on PUBLISHER and may be inserted and charged for at the actual schedule of rates.

C. Advertisements that simulate editorial content must be clearly defined and labeled "ADVERTISEMENT" and PUBLISHER may, at their sole discretion, so label such copy.

D. In the event of errors in advertisements that have not been approved by the Advertiser or omissions of any advertisements, PUBLISHER'S liability shall not exceed a refund of amounts paid to PUBLISHER for the advertisements. The Advertiser is responsible for checking the accuracy of their published advertisement in the first issue in which it appears and reporting any errors immediately following publication of said issue. No compensation will be made for errors not reported immediately following publication of the first issue in which the advertisement appears. The PUBLISHER will not be liable for errors in advertisements that are submitted and/or approved by the Advertiser or its Agency.

E. All issues relating to advertising will be governed by the laws of the State of Florida applicable to contracts to be performed entirely within. Any action relating to advertising must be brought in the state or federal courts in Indian River, Florida and the parties hereby consent to the jurisdiction of such courts.

F. The Advertiser and its Agency, if there be one, each represent that any advertising (including product samples) submitted complies with all applicable laws and regulations and does not violate the rights of, and is not harmful to, any person, corporation or other party. As part of the consideration to induce PUBLISHER to publish such advertisements, the Advertiser and its Agency, if there be one, each agrees jointly and severally to indemnify and save harmless PUBLISHER together with their employees and representatives against all liability, loss, damage, and expense of any nature, including attorney's fees arising out of any claims for libel, invasion of privacy,

copyright or trademark infringement and/or any other claim or suit that may arise out of the copying, printing, publishing, distributing or transmission of such advertisement.

G. In the event an order is placed by an Agency on behalf of the Advertiser, such Agency warrants and represents that it has full right and authority to place such order on behalf of the Advertiser and that all legal obligations arising out of the placement of the advertisement will be binding on both the Advertiser and the Agency.

H. The Advertiser and its Agency, if there be one, agree to be jointly and severally liable for the payment of all bills and charges incurred for each advertisement placed on the Advertiser's behalf. Advertiser authorizes PUBLISHER at its election, to tender any bill to the Agency, and such tender shall constitute due notice to the Advertiser of the bill to the Agency, and such manner of billing shall in no way impair or limit the joint and several liability of the Advertiser and Agency. Payment by the Advertiser to the Agency shall not discharge the Advertiser's liability to PUBLISHER. The rights of PUBLISHER shall in no way be affected by any dispute or claim between Advertiser and the Agency.

I. The Advertiser or Agency may not use any advertising space either directly or indirectly for any business organization, enterprise, product, or service other than that which the advertising space is provided by PUBLISHER nor may the Advertiser or Agency authorize any others to use any advertising space.

J. PUBLISHER reserves the right to use any of the commercially accepted printing/publishing processes.

K. The Advertiser and/or Agency agrees to reimburse PUBLISHER for its attorney's fees and costs in collecting any unpaid charge or portion of the charge for any advertisement.

L. The copyright in any unpublished advertisement created by PUBLISHER is owned by PARENTING SPECIAL NEEDS LLC, and may not be otherwise used by the Advertiser without prior written consent.

M. Rates and units of space are effective with the January/February 2008 issue. Announcements of any change in rate will be made 30 days in advance of the closing date for the first issue affected by such new rates. Orders for issues thereafter will be at the rates then prevailing.

N. The foregoing terms and conditions shall govern the relationship between PUBLISHER and Advertiser and/or Agency. The PUBLISHER has not made any representations to the Advertiser or Agency that are not contained herein. Unless expressly agreed to in writing by PUBLISHER, no other terms or conditions in contracts, orders, copy, instruction, or otherwise will be binding on PUBLISHER.